JVR Shelter Strategies, LLC

Professional Coaching

Shelter Medicine

Shelter Design

Shelter Statistics

Strategic Planning

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**Shelter Medicine**

Dr. Robertson completed a Residency in Shelter Medicine from the Koret Shelter Medicine Program at UC-Davis and has been consulting with shelters on shelter medicine topics since 2007. Our team reviews operations, organizational structure, daily processes including standard operating procedures, and pathway planning. Additionally, we revise medical protocols and help shelters increase efficiency in daily activities. Dr. Robertson will work with staff to implement processes such as daily rounds and will develop metrics to track progress over time.

**Shelter Design**

Our team works with architects, engineers, and planners to assist with design of animal housing facilities including the building of animal control facilities, spay-neuter clinics, animal boarding facilities, and adoption centers. We take into consideration the needs of the animals when working with you. With our expertise in shelter medicine, we are able to help create buildings where animals stay healthy and work-flow is optimized. Dr. Robertson will calculate capacity to right-size buildings and work with communities to determine optimal usage of spaces. We offer input on adjacencies, materials, and circulation patterns (animals, staff, and public). Additionally, because of shelter medicine expertise, we optimize processes after the shelter build process to help staff transition into the new facility.

**Shelter Statistics**

At JVR Shelter Strategies, we help shelters understand their populations and make informed operations decisions based on numbers. Data is the driving force that allows us to develop tools to assist shelters in creating policies that increase the numbers of animal lives saved. We can pull data from any program that a shelter uses for collection, whether it be PetPoint, Chameleon, Shelter Buddy, or other data software platforms. Using high-end statistical and programming abilities, we can analyze data for anything that a shelter may need to make flow-through decisions. We will also review how you are currently tracking data and offer insight into how to improve data tracking.

**Strategic Planning**

The JVR Shelter Strategies team will work with organizations to define mission, vision, goals, and action items in a comprehensive strategic plan. A strategic plan is a living, dynamic roadmap that is responsive to emerging information and external conditions. We work with organizations from 6 months to one year and beyond to carefully craft the plan so that it is a document that is incorporated into the daily activities of the organization. Our approach includes incorporating metrics to measure success and achievement of goals. Additionally, we interface with all stakeholders to include the community in the process, from boards of supervisors to partnering animal welfare organizations, from volunteers to advocates. In order for the plan to be one that is useful and accepted, we facilitate discussions on many levels, while offering our shelter medicine expertise and shelter operations expertise along the way, making us unique in this approach.

**Professional Coaching**

Dr. Robertson and her team serve as professional coaches to shelter leaders and veterinarians. Personal vision, goals, and leverage ladders are created to guide individuals in achieving their goals. Leaders are taught techniques to improve their personal efficiency, from developing more effective habits to maintaining inbox zero. The individual’s capacity for care is balanced along with the organization’s capacity for care. Medical practitioners and shelter staff receiving coaching can ask the team questions regarding specific cases, issues that arise, and methods to improve their shelter’s practices.